

GIBSONS & DISTRICT PUBLIC LIBRARY

2023 - 2026
STRATEGIC PLAN



1

DELIVER OUTSTANDING SERVICE

Gibsons & District Public Library embodies the best of what public libraries can be. Ours is a rich, welcoming, and vibrant space. Of course, there's always room for improvement—the building is certainly not big enough—and we are committed to evolving our services and growing alongside our community.

This new strategic plan speaks to our priorities. From service enhancements to expanding our capacity, the five goals and numerous action items that follow offer a guide to the future we hope to create. Care to join us? Read on!

MISSION

Connecting our community to the world of culture, knowledge, and ideas through our resources, expertise and inspiration.

VISION

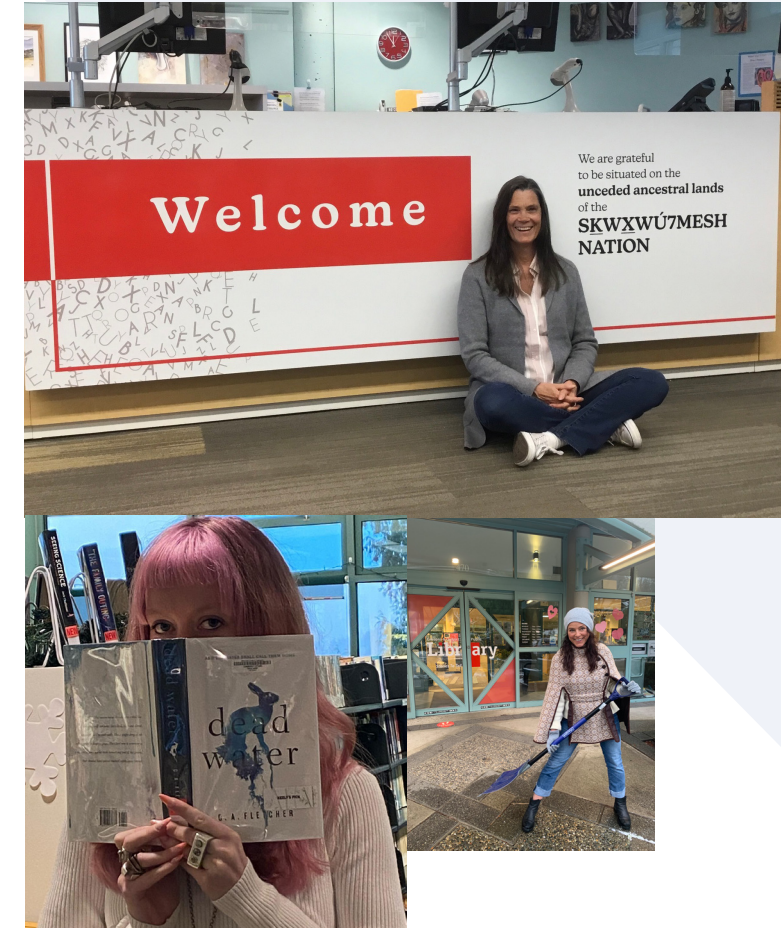
All residents enrich their lives and communities through the library.

VALUES

We value integrity, community engagement, learning and intellectual freedom.

WE WILL:

- A. Drive improvement by continually assessing and evaluating how programs and services are delivered.
- B. Provide staff with opportunities annually to participate in professional development that's designed to strengthen service to patrons.
- C. Hold staff and board working sessions annually to discuss key challenges and opportunities we may currently be facing.
- D. Conduct an annual survey, in-person and online, to gauge patron and community satisfaction.



2

ENGAGE AND WELCOME EVERYONE

WE WILL:

- A. Create connections and learning opportunities for Indigenous and non-Indigenous people to further Truth and Reconciliation.
- B. Develop best practices to address diversity, equity and inclusion, and provide barrier-free services.
 - increase library use among youth
 - support quality of life for people who are marginalized
 - help new Canadians integrate into our community
- D. Engage existing library members to increase circulation and in-person visits



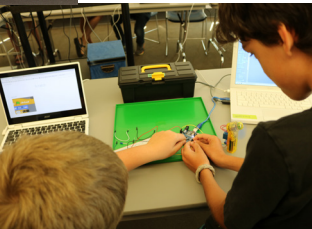
3

INSPIRE AND EMPOWER THINKING AND LEARNING



WE WILL:

- A. Improve technology infrastructure and expand digital resources.
- B. Collaborate with local facilitators to enhance literacy, learning and the exchange of ideas.
- C. Provide engaging physical and digital spaces that spark creativity and thinking.
- D. Provide learning opportunities and resources to strengthen our community's responsiveness to the climate crisis.



4

CELEBRATE THE UNIQUE VALUE OF OUR LIBRARY

WE WILL:

- A. Promote the library in creative ways to increase public awareness and attract new members.
- B. Engage local business organizations to increase support for the library as a significant public service.
- C. Ensure that elected officials and government staff are kept informed about GDPL's role as a significant public service.
- D. Develop and implement an evaluation process that demonstrates the outcomes and impact of library services and programs on individuals and the broader community.



5

EXPAND OUR SPACE AND CAPACITY

WE WILL:

- A. Engage with key partners and the public to develop solutions that address existing space constraints.
- B. Collaborate with the Gibsons & District Library Foundation to enhance services at GDPL.
- C. Monitor and evaluate the remote book locker to improve or adapt the service as needed.
- D. Utilize existing library space creatively and effectively to optimize patron and staff experience.
- E. Engage with local organizations to explore joint initiatives that can benefit our community.





Gibsons & District Public

Library

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