

Financial Overview 2022 (Unaudited)

GDPL REVENUE 2022 Unaudited	
Core Operational Budget	\$708,366
Provincial Grants	\$101,706
Revenue from fees and donations	\$12,239
<b>Total 2022 Revenue</b>	<b>\$822,311</b>
GDPL Reserves	\$54,292
<b>Total</b>	<b>\$876,603</b>

GDPL EXPENSES 2022	
Materials and Services	\$99,390
Programming	\$13,894
Office	\$34,295
Equipment/Maintenance	\$9,509
Facility	\$50,678
Personnel	\$652,793
Development	\$8,111
Capital Asset Purchases	\$21,820
Bargaining	\$4,997
<b>Total</b>	<b>\$895,487</b>



Annual Report



2022





Heather Evans-Cullen  
Library Director

*“A library in the middle of a community is a cross between an emergency exit, a life-raft and a festival. They are cathedrals of the mind; hospitals of the soul; theme parks of the imagination. On a cold rainy island, they are the only sheltered public spaces where you are not a consumer, but a citizen instead.” —Caitlin Moran*

2022 was a year of regeneration, challenge and growth at our library. As we returned to in-person library visits and programming, we again became a busy place of dynamic interactions and learning. Our collection has evolved to include exciting new STEAM kits, Wonder audio picture books, and innovative databases such as LOTE4Kids that offer storytelling in over 41 languages.

Our programming has again become robust with regular and special events offered that meet the diverse needs and interests of our growing community. We continued to be a place of respite and comfort for people from inclement weather and inadequate housing.

We strive to keep up with our patrons’ needs, and aspire to expand our space and services in the future. One of the major achievements of the past year was the implementation of a remote locker at the Gibsons & Area Community Centre with a generous financial contribution from our Library Foundation. People can now pick up and return their items in Upper Gibsons, resulting in greater accessibility.

Our board, staff and patrons worked together to develop our new 2023-2026 Strategic Plan. Moving forward we will

continue to do everything we can to make our library the very best it can be and will focus us on five primary goals:

- **Deliver Outstanding Service**
- **Engage and Welcome Everyone**
- **Inspire and Empower Thinking and Learning**
- **Celebrate the Unique Value of our Library**
- **Expand our Space and Capacity**

We hope to see you at the library!

Heather Evans-Cullen  
Library Director



Janet Hodgkinson  
GDPL Board Chair

In 2022, the final year of a four-year strategic plan, we met our goals to: Build Community, Enable Lifelong Learning, Invigorate People & Culture, and Create Welcoming Spaces. There are countless examples of our accomplishments under that plan, and the board is especially proud of the Territorial Acknowledgement installed on

our circulation desk. Although I am retiring from the board, I know the trustees will provide support as our library staff, led by Library Director Heather Evans-Cullen, follow the new strategic plan and meet our patrons’ needs for (to name a few) education, connection and technical demystification. All this and you can still get books!

Janet Hodgkinson  
GDPL Board Chair

# 2022 IN NUMBERS

**IN-PERSON VISITS**  
**87,626**

in-person visits  
to GDPL  
**up 4.8%**  
from 83,537 in 2021



**WEBSITE VISITS**  
**38,884**

website visits  
to GDPL  
**up 7.2%**  
from 36,261 in 2021



## CIRCULATION

**Physical circulation**  
**109,848**  
down <1%  
from 110,729 in 2021

**Digital circulation**  
**55,540**  
down 2%  
from 56,707 in 2021

**NEWSLETTER  
DISTRIBUTION**  
**8,628**

newsletters distributed  
**up 6.9%**  
from 8,032 in 2021



## DIGITAL USAGE

**Computer Usage**  
**3,951**  
up 17.8%  
from 3,353 in 2021



**WiFi Usage**  
**15,038**  
up 27.8%  
from 11,763 in 2021



## WHO WE SERVE

**Service Population** 14,750  
**Active Patrons 2022** 7,549  
**New Members 2022** 575



**Percentage of the  
Population with  
an Active GDPL  
Membership**  
**59%**