

Fundraising Committee

Terms of Reference

Committee Details

Name of Committee: GDPL Fundraising Committee

Membership:

- The Committee is a standing Committee appointed annually at the first meeting after the AGM and consists of at least two members of the Board.
- As well up to 5 library members appointed to the Committee by the Board as and when needed.

Purpose:

- To fund service expansion, in particular, of building envelope, interior space, and deficiencies in accessibility, as identified by the LD and Board.
- This funding is separate from the library's Operational accounts and budget.

Responsibilities:

- To develop a strategy and recruitment process to identify members of the community
 who would be willing to be appointed to and serve on this committee, preferably
 individuals who have previously been involved in major capital fund raising initiatives
 and/or have a background in marketing and promotion
- To work with the Board and LD to identify fundraising objectives
- To set fundraising goals for the objectives
- To identify potential sources of revenue
- To develop and follow a fundraising strategy that identifies private individuals, foundations, corporate and governmental targets,
- To pursue/obtain donations and grants from public and governmental funding partners in accordance with Committee strategy
- To identify and organize appropriate fundraising events
- To work with the Library Foundation if and when appropriate.

Frequency of meetings: At least once per month and more as needed.

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