

## Gibsons & District Library Association

Regular Board Meeting  
Monday, January 8<sup>th</sup> at 6:30 pm in the  
Mainil Room at GDPL

### Minutes

**Present:** Tim Southam, Trevor Lavender, Heather Evans-Cullen, Marisa Hudson, Mike Wilson, Rob Bennie, Rob Flux, Donna McMahon, Anne Plessl (via zoom)

**Regrets:** Andrena Gray, Joyce Bradbury

1. **Call to Order & Territorial Acknowledgement** by R. Bennie at 6:32pm

2. **Motion to adopt agenda** by T. Southam, seconded by T. Lavender

*Carried*

3. **Motion to adopt Minutes of December 11** by M. Hudson, seconded by R. Flux

*Carried*

4. **Annual Agenda Items:**

**LD Performance Review:** R. Bennie and LD will meet next week to complete this process.

5. **SWOT Analysis and Engagement Tactics by GHC**

M. Wilson facilitated a discussion on the proposed tactics. It was agreed that we need to clarify the purpose of our community engagement efforts and create a purpose statement to guide the work. There was agreement that our goal is to future proof the library and build community support for stable and expanded library services. Engagement tactics that received the most support included:

- Transit and Washroom Advertising
- Offering outreach library pop ups at events that may include non-library users: hockey event, Senior Centers, BC Ferries, Community Centre etc.
- Social media campaign
- Harnessing key partnerships to promote library services and resources
- Newspaper insert

LD and M. Wilson will create a debrief of the board's assessment and will send this to Ali Siemens by Jan. 10<sup>th</sup> in preparation for our Jan. 15<sup>th</sup> zoom session with her.

### 6. Committee Reports

**a. Board Development Committee:** M. Wilson, R. Bennie

M. Wilson presented the findings of the board self-evaluation process. Board Diversity was the only area flagged as needing some attention.

**b. Facility and Capacity Committee:** M. Wilson (Chair), T. Southam, T. Lavender, J. Bradbury, R. Bennie, H. Evans-Cullen:

No report as engagement discussion was completed.

**c. Governance Committee:** M. Hudson, A. Gray and J. Bradbury

M. Hudson is new Chair- no other report.

**d. Strategy and Reporting Committee:** T. Southam (Chair), R. Bennie, M. Hudson, H. Evans-Cullen, A. Gray

T. Southam reported. It has been identified that a calendar for the board would be helpful to ensure trustees are aware of key timelines and dates. A committee meeting will be set in mid-January.

**e. Board Recruitment Committee:** R. Flux

R. Flux reported. New templates are done and newspaper submission is sorted for AGM.

**f. Finance, Lease & Funding Committee:** R. Flux (Chair) M. Wilson, R. Bennie & H. Evans-Cullen:

Motion by Rob Flux to approve the 2024 budget submission as per email motion in November, seconded by R. Bennie

***Carried***

### 7. Reports

**a) Chair's Report – R. Bennie**

R. Bennie has been active working with the BCLTA on governance support to other libraries and has been meeting regularly with LD.

**b) Library Director's Report-** H. Evans-Cullen provided her submitted report. Motion by R. Flux to approve the library being used as a filming location for the Alberg series contingent upon completion of an acceptable agreement, seconded by M. Hudson

*Carried*

- c) **SCRD-** D. McMahon provided a report on the SCR D budget process.
- d) **BCLTA:** R. Bennie- report was provided during Chair report.
- e) **Interlink Liaison** – A. Plessl -no report
- f) **Foundation Liaison** – J. Bradbury-no report

## **8. Upcoming Meetings**

Monday, January 15<sup>th</sup> 6:30 to 7:30 via zoom meeting with Ali Siemens.

Monday February 12<sup>th</sup> at 6:30

Monday, March 11<sup>th</sup> at 6:30

Saturday, April 13<sup>th</sup> at 10:00 am AGM

Saturday, April 13<sup>th</sup> board meeting post AGM 11-1

Tentative post AGM meetings:

Monday, May 13<sup>th</sup>

Monday, June 10<sup>th</sup>

Monday, September 9<sup>th</sup>

Monday, October 21<sup>st</sup>

Monday, November 18<sup>th</sup>

Monday, December 9<sup>th</sup>



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